

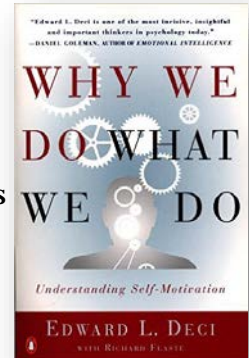
THE GYST ULTIMATE GIFT RESOURCE GUIDE



Amit's Pick: [Why We Do What We Do](#)

This book discusses “*programs*” (behaviors we create based on past experiences). Even though outcomes can be good or bad, as Humans, we still want the power to make our own decisions. **Why We Do What We Do** helped me become aware of my own “*programs*” that control how my life turns out, including those smaller ones, which feel like they are “hard coded” to us. This book will help you create new and better life changing “*programs*”.

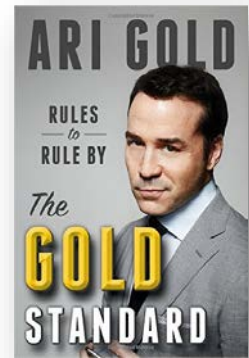
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Kyle's Pick: [The Gold Standard, Rules to Rule by](#)

I love Entourage, and this book is fantastic for any fan. Brash, bold, highly inappropriate, this may not be a typical “self-improvement” book, but it is perfect for those “go-getters” that are unsure where to start. Comical and fictional, **The Gold Standard** offers insights into one of the most successful TV characters and his rise to the top. Learn about the character’s philosophies, mantras, and unique outlooks on a happy home and business life.

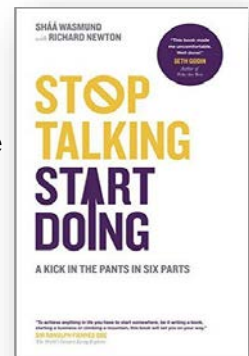
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Rohit's Pick: [Stop Talking Start Doing](#)

One of my favorite things about flying is going to the book store before I board and on a trip to Germany, I picked up **Stop Talking Start Doing**. This book is divided into 6 parts that offer some serious kick in the pants moments, while bringing some comic relief to hammer those points home. Even though it's 170 pages, this is a quick read, but as soon as it's over, you'll immediately want to read it again. Easily one of the most influential books I've ever read!

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Sam's Pick: [Pay It Forward](#)

Pay it Forward, a novel that was later made into a movie, is based on the idea of doing a good deed as a good deed has been done onto you; the “*love thy neighbor*” ideology. The story is touching, moving, and downright heartfelt. I encourage you to read the book because the movie, although decent, doesn't give you the full spectrum of emotion behind the movement. Read about how one person's idea has the power to spark millions of people to be better.

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